



Unique REPORT of Media and Machines Suppliers dedicated to the wide advertising, packaging and printing process market. OOH magazine is addressed to the printing and the advertising industry, media and manufacturers of machines for printing, packaging and labels.

Sectors: OOH, visual & print, digital print, POS, digital signage, packaging, promotional products.

DISTRIBUTION

Subscription, distribution on commercial fairs and delivery to selected data base:

- Printers and printing companies
- Outdoor advertising agencies and outdoor companies
- Printing-houses – large format printing
- Advertising producers
- Suppliers of media and machines
- Manufacturers of packaging and labeling
- Regular clients, importers, producers

Nationwide range. Circulation - 4,000 copies. Frequency - 3 issues per year.



Member of:



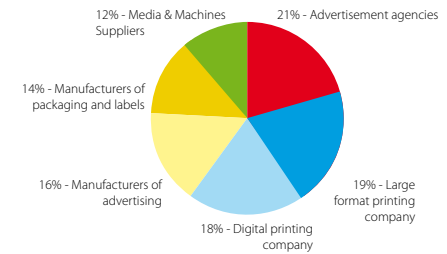
Media partner:



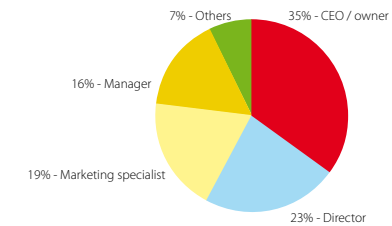
Media cooperation:



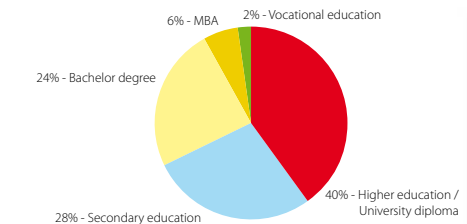
STATISTICS



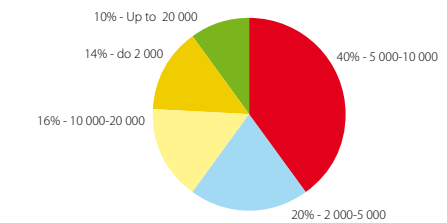
distribution



position



education



income



01 / January

- Fast Textile 2016 - summary
- Machines and equipment for photographic industry
- Media for photographic industry
- Car tuning & car wrapping

• COMPARISONS:

Plotters UV, latex, solvent, sublimation. Media for sublimation. Large Format Printers (ink pigment). Print And Cut Plotters Welders, Cut Plotters, Sewing machines, Flags / knitwears, Crimping machines, Welders, Laminators, Plastic bending devices, Engraving and milling machines, Cutting machines, Banners, Mesh, Textiles, Canvas, Foils, Wallpapers, Paper, Photographic paper, boards, laminates, POS materials, inks, digital printing sheet machines, machines for color laser printing, media for color laser printing, Bookbinding Equipment, web2print software, packaging software, Label printing - machines, Machines for the label production, Media for flexible packaging and labels, Paper and cardboard for packaging production, packaging foils, packaging printing - machinery, Paper Corrugated Board & Box Making Machinery, Media for thermal transfer, Engraving media, printing on textiles, marking promotional articles (laser, screen printing, pad printing, embroidery, thermal transfer).

- MAP OF MEDIA & MACHINES
SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production.



02 / August

- Fespa 2017 - news and premieres
- Fespa Awards
- UV LED printing technology
- UV printing (not only) for advertising

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FestiwalDruku.pl



03 / September

- News from Print Festival 2017
- New products and trends in the sublimation
- Foils - using (not only) in the advertisement
- RIP - software for large format printers

• COMPARISONS:

Plotters UV, latex, solvent, sublimation. Media for sublimation. Sewing machines, Flags / knitwears, Crimping machines, Welders, Plastic bending devices, Engraving and milling machines, Cutting machines, Textiles, Foils, inks, digital printing sheet machines, machines for color laser printing, media for color laser printing, Bookbinding Equipment, web2print software, packaging software, Label printing - machines, Machines for the label production, Media for flexible packaging and labels, Paper and cardboard for packaging production, packaging foils, packaging printing - machinery, Paper Corrugated Board & Box Making Machinery, Media for thermal transfer, Engraving media, printing on textiles, marking promotional articles (laser, screen printing, pad printing, embroidery, thermal transfer).

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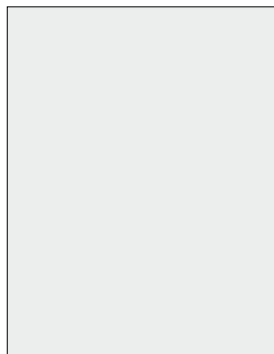
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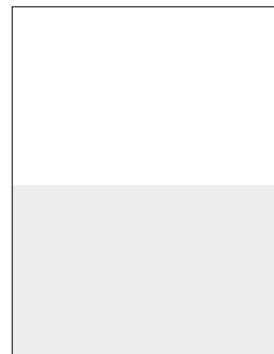
OOH magazine REPORT

- 1 page - 800 €
- 1/2 page - 500 €
- 4th cover - 1300 €
- 1st cover - 1800 €

1 page / 4th cover
205 x 265 mm



1/2 page / horizontal
205 x 130 mm



PRICE LIST 2017

www.dostawcy.oohmagazine.pl

Entry: 450 € / 12 months

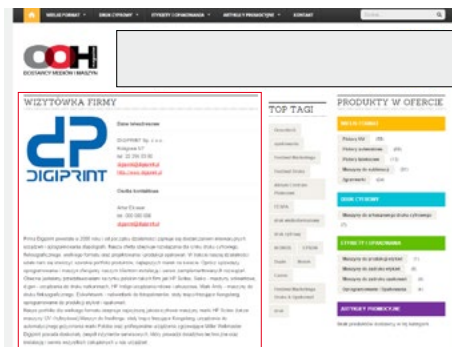
Banner 900x150 px:
homepage - 150 € / month
subpages - 100 € / month

Sponsored article:
(website) - 125 €

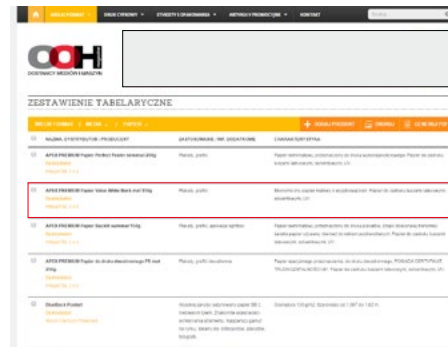
malings

Advertising Agencies - 250 €
Printing Houses - 250 €

Entry
12 months



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Catalog of of media & machines



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Baner 900 x 150 pix

