












	01 / february		Special Report: Media & Machines Suppliers		promo catalogues noveltys in 2012			02 / may		Special Report: Media & Machines Suppliers	
OOH	Augmented Reality in outdoor Ambient media		<ul style="list-style-type: none"> List of media and machines for large format printing Car wrapping Ecology in printing Sublimation – potential and future Lamination – comparison of methods Print & Copy Devices for Offices (list) Multifunction Devices (list) Digital print in firm 		<ul style="list-style-type: none"> companies catalogue - gifts market: <ul style="list-style-type: none"> - Advertising Agency's Catalogue (target group - Final Customer) - Suppliers and Agency's Catalogue (target group - Advertising Agency's) 		OOH	Fashion for OOH Transit Advertising		<ul style="list-style-type: none"> NEW PRODUCTS - overview Lamination List of media and machines for digital printing 		
DS	DS. in shopping malls Totems, infomats, info-kiosks						DS	DS. on playing fields Mobile DS.				
POS	Fair booths POS for cosmetics Package						POS	Cardboard POS Trade Islands		 Special allowance: Printing		
PROMO	Advertising ceramics Loyalty Programs						PROMO	Sport Gadgets Sport Fabrics				
V&P	Creative printing - implementation						V&P	<ul style="list-style-type: none"> Comparison of printing methods - disadvantages, advantages, future List of media and machines for digital printing Choice of media for digital printing 		<ul style="list-style-type: none"> Review of best realisations Personalization - marketing potential Environmental campaign - what, how, at what price Car wrapping Print quality and company image 		
	(R) 10.01	(P) 27.01	(E) 06.02	(R) 10.01	(P) 27.01	(E) 06.02	(R) 03.02	(P) 17.02	(E) 28.02/05.03	(R) 16.04	(P) 27.04	(E) 09.05

		03 / september		Special Report: Media & Machines Suppliers		Special Report: Digital Signage			04 / november		Special Report: POS	
OOH	Social campaigns The largest sizes of out of home		<ul style="list-style-type: none"> List of media and machines for large format printing Products novelties Service Funding for equipment Personalization - future and potential List of software and machines for personalized printing Printing on gifts 		<ul style="list-style-type: none"> DS. in Poland and around the world Content management Large-format external monitors List of LED and LCD screens DS. infrastructure in banks 		OOH	Out of home creation Moto outdoor		<ul style="list-style-type: none"> Aromamarketing Hot points in stores Quality in POS productions Design in creation Promotional fridges Shelf POS - wobblers, toppers, stoppers Checkout zone POS 		
DS							DS	Indoor screens Touch technologies				
POS	POS for FMCG Merchandising Calendars						POS					
PROMO	Advertising accessories Novelties & TOP products						PROMO	Exclusive gifts Christmas gadgets				
V&P							V&P	Inks Welding Print refining				
	(R) 10.08	(P) 17.08	(E) 10.09	(R) 24.08	(P) 31.08	(E) 10.09	(R) 20.07	(P) 27.07	(E) 10.09	(R) 19.10	(P) 24.10	(E) 05.11