

- OOH
- DS
- POS
- PROMO
- V&P

01 / February

- Ambient
 - FMCG outdoor advertising
- DS. in shopping malls
 - Software for DS.
- Displays in the alcohol industry
 - Cardboard displays
- Ceramics
 - Writing gadgets
 - Gifts to 5 zł
- Welding
 - Lamination
 - Media for digital printing
 - Car wrapping

(R) 10.01 (P) 20.01 (E) 04.02

Special Report: MEDIA & MACHINES SUPPLIERS

- Printing software
- Solvent Printing - Technology and development
- Foils: types and application
- Car wrapping
- Sublimation
- Tables: the media and large format printing machines
- MFPs
- Thermal transfer market
- News

(R) 10.01 (P) 20.01 (E) 04.02

02 / May

- Finance the OOH
 - Promotion of cities and regions
- DS. Communications
 - Contents in DS.
- POS on the cosmetic market
 - Digital POS
- Textile supplier
 - Holiday gadgets
 - Calendars
 - Medical gadgets
- Welding
 - Lamination
 - Media for digital printing
 - Car wrapping

(R) 05.04 (P) 19.04 (E) 08.05

Special Report: MEDIA & MACHINES SUPPLIERS

- media for digital printing
- marking machines for gadgets
- welding
- sublimation
- new products

(R) 05.04 (P) 19.04 (E) 08.05

03 / September

- Dedicated networks
 - Street furniture
- DS. in banking infrastructure
 - Touch screens
 - DS. in Poland and around the world
 - LED and LCD screens
- Counter displays
 - POS in electronics
- Gadgets for promotions
 - Christmas gifts
 - Promotional sweets
- UV printing
 - Eco - printing
 - Personalization

(R) 16.08 (P) 30.08 (E) 10.09

Special Report: MEDIA & MACHINES SUPPLIERS

- Technology development
- Lamination
- Funding for printing
- Lenticular printing
- Tables media and large format printing machines
- Overview news
- Digital printing machines
- News

(R) 16.08 (P) 30.08 (E) 10.09

04 / November

- Campaign planning
 - Transit advertising
 - Campaign planning / seasonal outdoor
- DS. in sport
 - Dedicated networks
- UV printing
 - Eco - printing
 - Personalization

(R) 11.10 (P) 25.10 (E) 06.11

Special Report: POS

- Package
- POS in the tobacco industry
- Merchandising
- POS market in Poland and around the world
- POS for food products
- POS creation
- DS. in shops

(R) 11.10 (P) 25.10 (E) 06.11