



Unique REPORT of Media and Machines Suppliers dedicated to the wide advertising, packaging and printing process market. OOH magazine is addressed to the printing and the advertising industry, media and manufacturers of machines for printing, packaging and labels.

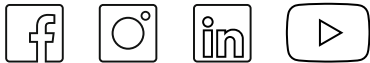
Sectors: OOH, visual & print, digital print, POS, digital signage, packaging, promotional products.

### DISTRIBUTION

Subscription, distribution on commercial fairs and delivery to selected data base:

- Printers and printing companies
- Outdoor advertising agencies and outdoor companies
- Printing-houses – large format printing
- Advertising producers
- Suppliers of media and machines
- Manufacturers of packaging and labeling
- Regular clients, importers, producers

Nationwide range. Circulation - 4,000 copies. Frequency - 2 issues per year.



Member of:

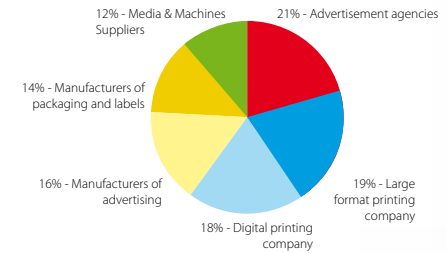


Organizer of:

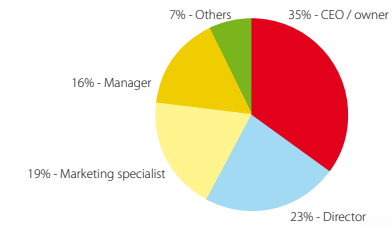


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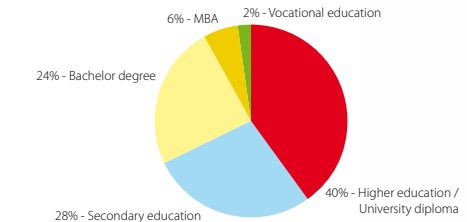
# STATISTICS



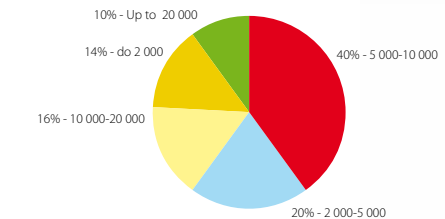
distribution



position



education



income



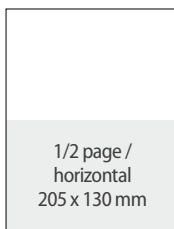
## OOH magazine REPORT

### Ads:

1 page - 800 €  
1/2 page - 500 €

### Ads - covers:

1st cover - 1500 Euro  
2nd cover - 1000 €  
3rd cover - 1000 €  
4th cover - 1300 €



### Sponsored article:

1 page - 500 €  
Double page - 800 €

Net prices

## Planned releases



### 01 REPORT / January

- MAP OF MEDIA & MACHINES SUPPLIERS:  
large format printing, sheet digital printing, gadgets marking, label printing, packaging production.



### 02 REPORT / August

- MAP OF MEDIA & MACHINES SUPPLIERS:  
large format printing, sheet digital printing, gadgets marking, label printing, packaging production.



**Entry**

for 12 months  
+ possibility of adding  
an unlimited number of  
products in the offer

400 € / 12 mos.

**Banners**

on the home page and subpages  
(.jpg, .png, max. 60 kB)

150 € / mo.

**Featured product**

50 € / pcs. / mo.

**Sponsored article**

150 € / article

**Job announcement**

150 € / ann.

**malings**

Advertising Agencies  
Printing Houses

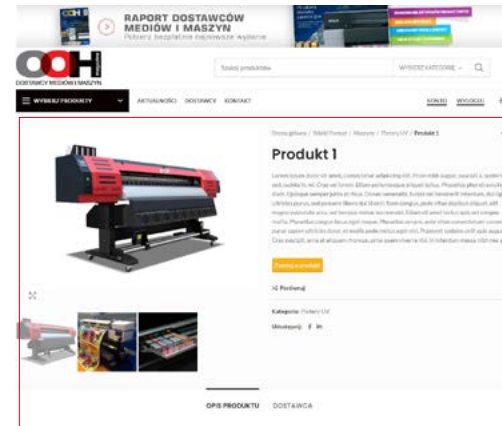
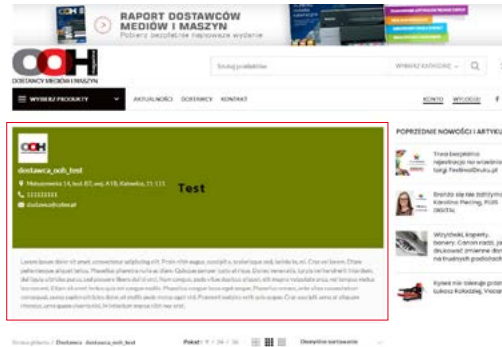
150 € / mailing

**Banners in the newsletter:**

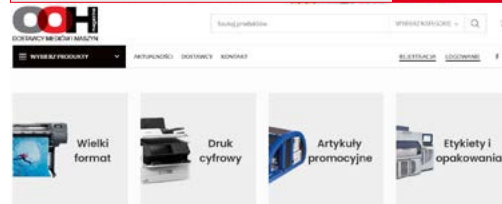
640 x 150 px (.jpg, .png, maks. 60 kB)

- top 150 € / emission
- central 65 € / emission

Net prices



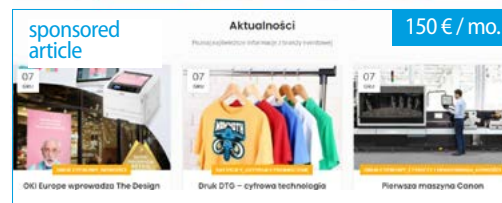
top banner 1200 x 100 px + 360 x 60 px 150 € / mo.



central banner 1200 x 100 px 150 € / mo.



central banner 1200 x 100 px 150 € / mo.



top banner 1200 x 100 px + 360 x 60 px 150 € / mo.



category banner 886 x 318 px 150 € / mo.

